

# Overcome the Hidden Hurdle

Adaptive  
Literacy Solution  
for Grades 3-12

**2.5** in **60**  
Level Gains Hours

**3**

Well Below  
Grade Level

Reading Plus produces

**2.5 YEARS**  
of growth in just

**60 HOURS**  
of personalized  
instruction

**2.0** in **40**  
Level Gains Hours

**2**

Below Grade Level

**1.0** in **20**  
Level Gain Hours

for College and  
Career Readiness

**1**

At Grade Level

# The Reading Plus Solution

Reading Plus is an adaptive literacy solution that improves comprehension, vocabulary, motivation, and reading efficiency.

The Reading Plus program is currently used in more than 5,000 schools nationally, helping more than one million students become lifelong readers.



## Reading Plus provides significant results for

- ✓ Upper elementary
- ✓ Middle school
- ✓ High school
- ✓ RTI/MTSS Tiers 1, 2, and 3
- ✓ English learners (ELs)
- ✓ Students with learning disabilities
- ✓ Advanced readers



Reading Plus aligns with the WIDA Standards Framework and is a WIDA-certified resource for use with English learners (ELs).

# Overcome the Hidden Hurdle

Research shows that 70 percent of non-proficient readers process text inefficiently. Inefficient readers struggle to move their eyes smoothly and comfortably over lines of texts at an appropriate rate.

When students read aloud, reading inefficiency is easy to hear. They may stumble over words, stutter, go back and re-read certain parts of the text, or otherwise disrupt the flow of their reading as their eyes move inefficiently across the page. However, when students switch to reading silently, their struggles go unheard and unnoticed.

Inefficient silent reading is the hidden hurdle that prevents the development of fluency, comprehension, and motivation. *Reading Plus is the only adaptive literacy tool that addresses the hidden hurdle of inefficient silent reading.*

The patented Guided Window scaffolds the reading experience by guiding the reader's eyes across a page of text to build fluency and stamina.

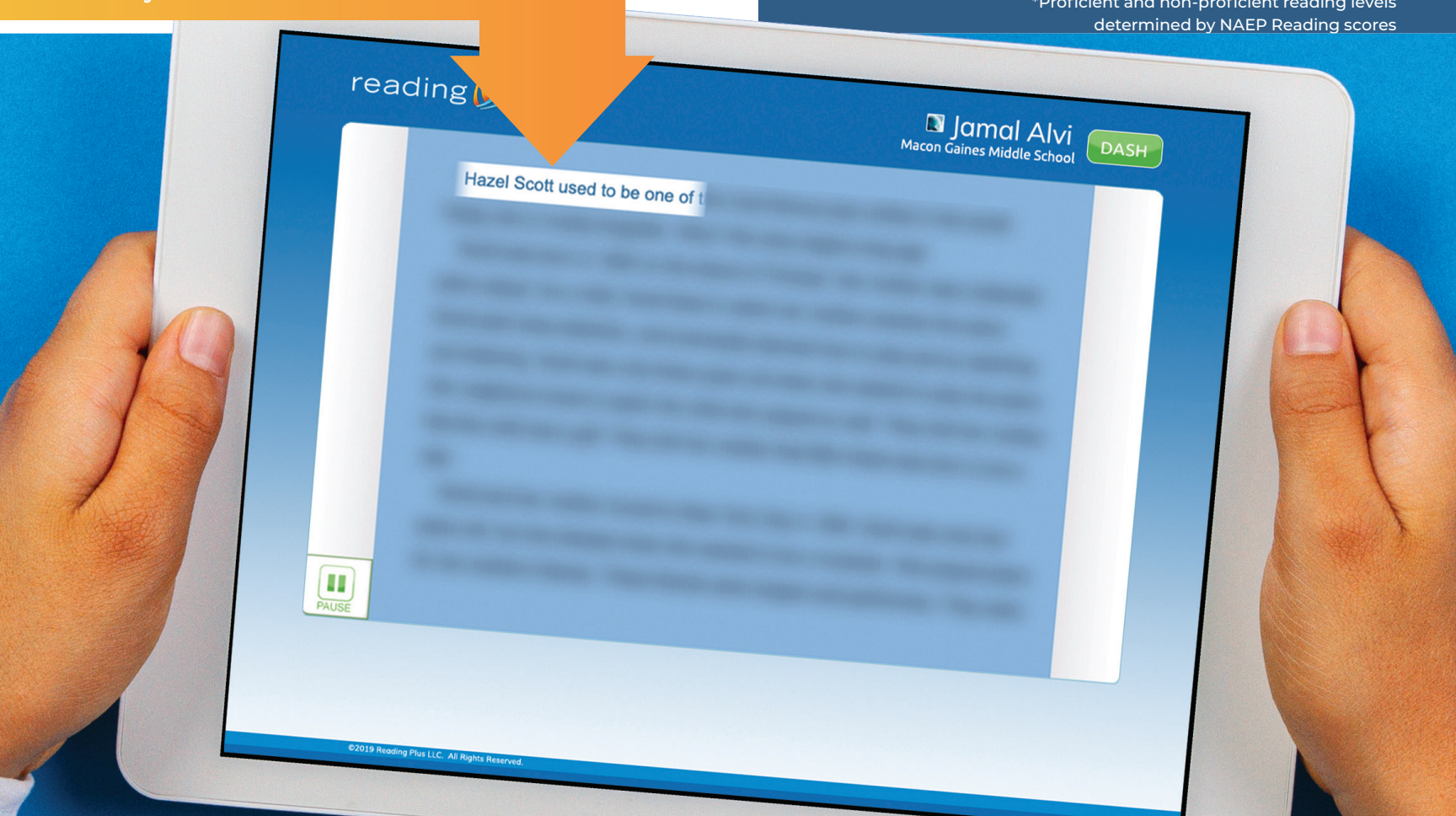
## 70% of Non-Proficient\* Students Read Inefficiently



## 30% of Proficient Students Read Inefficiently



\*Proficient and non-proficient reading levels determined by NAEP Reading scores



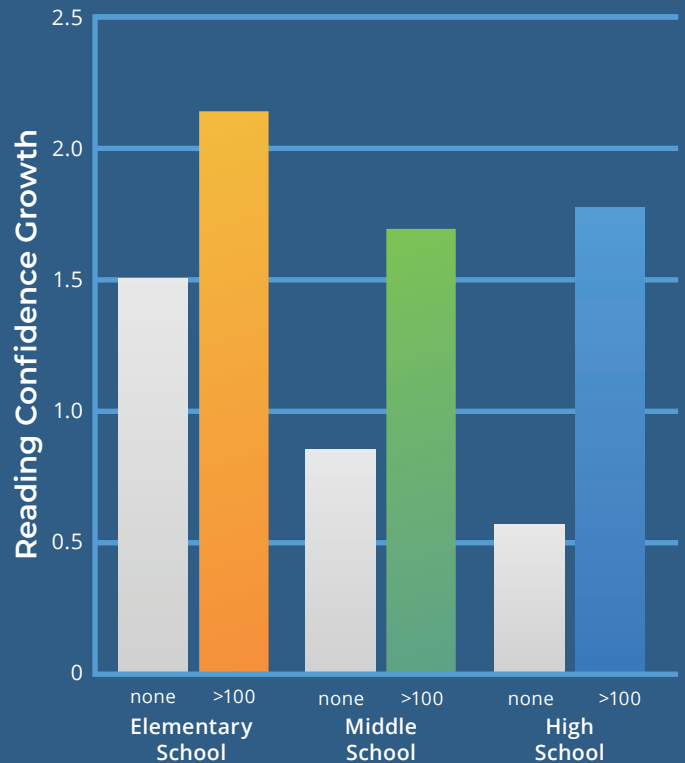


# Measure and Improve Motivation and SEL Skills

Motivation is critical for student learning, and lack of motivation is especially pronounced in struggling readers. Reading Plus measures and monitors each student’s motivation and confidence as a reader. The evidence-based Reading Plus assessment measures self-improvement belief, confidence, and interest in reading.

Documented research shows that students make statistically significant gains in confidence and interest as they complete a year of reading instruction and practice with Reading Plus. The program builds student motivation by giving students control over the content they read. Students choose from eight high-interest categories to find texts across curriculum areas that engage and motivate them.

**Reading Confidence Growth**  
by Reading Plus Lessons Completed




**Lesson Groups/Grade Groups**

Mean fall to spring changes in reading confidence as reported by students in grades 2-5 (elementary school), 6-8 (middle school), and 9-12 (high school) at two levels of Reading Plus use (no lessons and >100 lessons). Students who used Reading Plus were more likely to experience positive reading motivation changes and significantly larger motivation scale score gains.

# How It Works

Reading Plus begins with an adaptive assessment that provides the data-driven starting point for the personalized instruction and practice students need to become independent readers. Adaptive instruction is complemented by easily accessible resources that enable teachers to meet the needs of every student.

**Assessment**



Measures efficiency, comprehension, and motivation

**1 Assessment**

- Diagnostic profile for each student
- Data-driven starting point for practice and instruction

**Personalized Practice**




Scaffolded silent reading practice individualized for each student

**2 Personalized Practice**

- Proven instructional and practice activities in vocabulary, reading comprehension, and writing
- Builds and strengthens the visual skills needed for efficiency using the patented Guided Window scaffold

**Adaptive Instruction**




Targeted instruction that adjusts depth, pace, and difficulty as needed

**3 Adaptive Instruction**

- Continuous data collection to customize instructional scaffolds
- Assists students in developing capacity and independence

**Teacher-Directed Instruction**



Ongoing formative assessments to drive differentiated instruction

**4 Teacher-Directed Instruction**

- Comprehensive online instruction and printable materials
- Tools for direct instruction and differentiation at the class, small group, and individual levels

# Research Proven

Reading Plus is an evidence-based program with an extensive research portfolio that demonstrates statistically significant effects on improving student outcomes. Reading Plus has more than 100 research studies, including 38 peer-reviewed journal articles and conference and symposia presentations.



Reading Plus is highly correlated with many commonly used national and state assessments as well as national and state standards.

## National Center on **INTENSIVE INTERVENTION**

at American Institutes for Research ■

The Reading Plus InSight assessment was found to have “convincing evidence” by the National Center on Intensive Intervention.



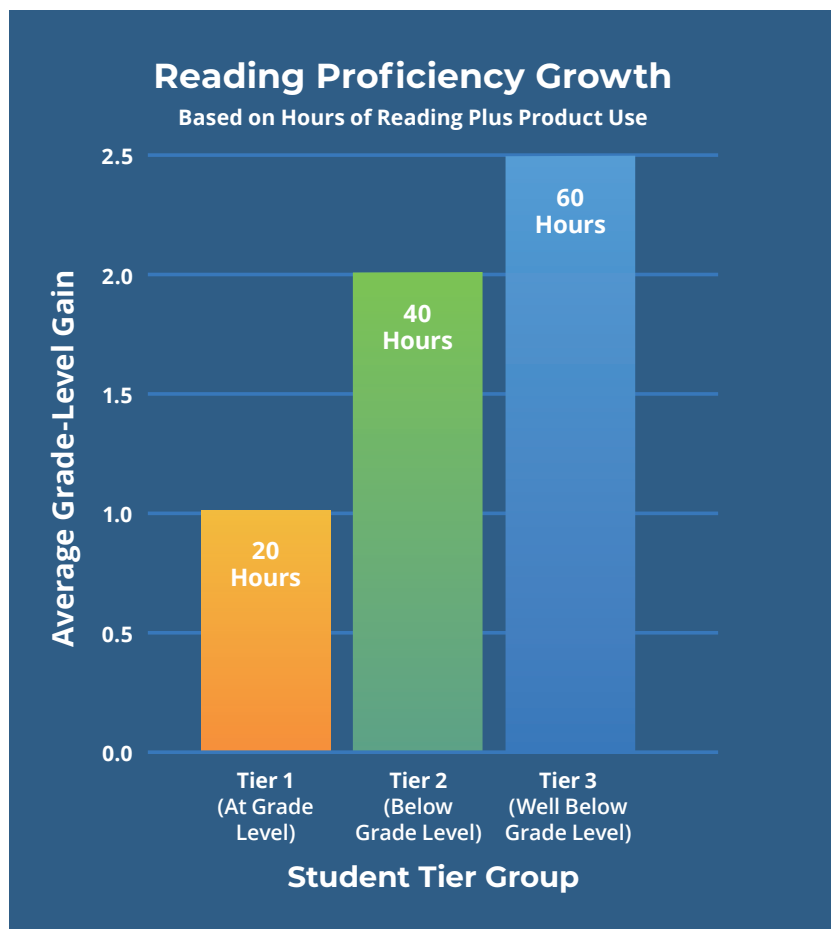
Reading Plus was found to have “strong evidence” to support ESSA by the Center for Research and Reform in Education at Johns Hopkins University.

# Rapid Results

Reading Plus is designed to rapidly accelerate reading growth for students at all reading proficiency tiers. In just 40 to 60 hours of Reading Plus use, Tier 2 and 3 struggling readers make significant gains to close the achievement gap. Tier 1 students at grade level improve proficiency and significantly increase silent reading fluency rates to master higher volumes of complex text.

## Sample Instructional Implementations

Student Grade Level Status	Typical Weekly Schedule	Total Annual Instructional Time Recommendation
At Grade	2 Lessons, 20-30 Min Each	20 Hrs
Below	3 Lessons, 20-30 Min Each	40 Hrs
Well Below	4 Lessons, 20-30 Min Each	60 Hrs

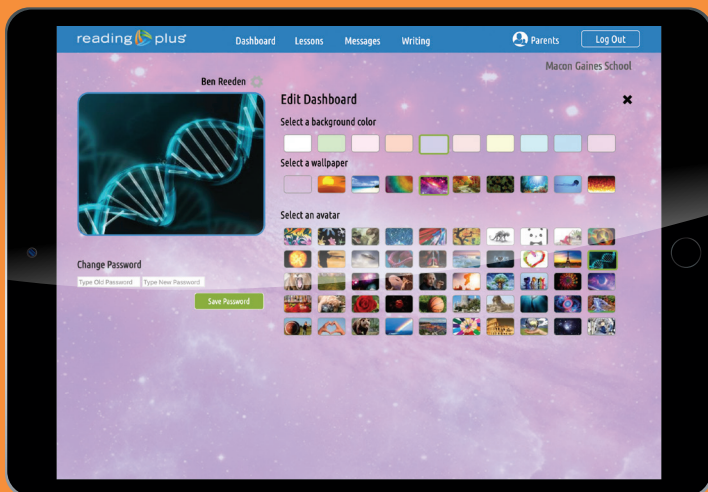


# User Experience

Educators explore Reading Plus through a management system that provides powerful reporting, easy-to-use navigation, and rich resources. The Reading Plus student experience is personalized for each student's interests and academic strengths—and builds cross-curricular content area knowledge.



## Student Experience



### Customizable Student Dashboard

The Reading Plus student dashboard was designed based on proven research in learning motivation. Customizable backgrounds and engaging graphics encourage students to take control of their learning and maintain accountability as they see their progress at a glance.



### Engaging Student-Suggested Content Library

Throughout their Reading Plus journey, students self-select informational and literary texts from eight high-interest categories. Students exercise agency by building personalized interest profiles based on what they have read. Reading Plus texts help students build knowledge and academic vocabulary in curriculum areas of STEM, social science, literature, civics, and more.

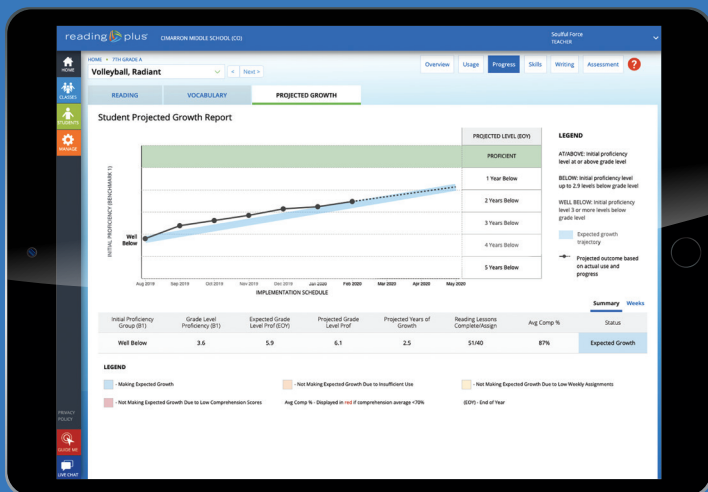


## Educator and Administrator Experience



### Embedded Professional Development

Reading Plus continuously adds to an extensive offering of expert resources and point-of-use video tutorials that support teachers and administrators through each aspect of the program.



### Actionable, Data-Driven Reports

The Reading Plus educator management system provides a complete suite of reports at the student, class, school, and district levels to monitor performance and growth. Reports inform differentiated instruction by grouping students who need support with the same skills and provide suggestions based on individual student performance.



**“Efficiency goes hand in glove with motivation and comprehension. Readers need all three to be able to learn new ideas from books they read. Think of it as a combination of skill, will, and thrill. Efficiency provides the skill, motivation engenders the will, and comprehension leads to the thrill of acquiring new ideas.”**

**Dr. P. David Pearson**

Reading Plus Author and Advisor  
Professor Emeritus and Former Dean  
at the Graduate School of Education  
University of California, Berkeley

**“All students have raised their guided and independent fluency scores significantly in eight months. I highly recommend this program because it combines visual drills as well as fluency and vocabulary development as students demonstrate their comprehension of complex passages by responding to prompts that correlate with our state standards.”**

**Melanie Ronning**

Reading Specialist  
Millikan Middle School  
Los Angeles Unified School District



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