

White Hall Magisterial District School Board Member Application

Applications must be received in the office no later than 5 p.m. on Friday, November 18, 2022.

Name Allison Spillman

Home Address 6610 Welbourne Lane, Crozet VA 22932

*You must be registered to vote in the White Hall Magisterial District. You can determine this by checking your voter card or by calling the Voter Registration Office at 434-972-4173.

Phone Cell Phone 773-330-8997

Email allyspillman@gmail.com

Do you currently have children/grandchildren in ACPS? x Yes No

If no, have you had children/grandchildren in ACPS? Yes No

How long have you resided in Albemarle County? 3 years 9 months

Have you ever been appointed to an Albemarle County School Board/Albemarle County Public Schools Committee/Council? If so, please explain your previous committee/council work.

no

Please indicate why you are interested in serving on the School Board.

As the mother to five children currently in the ACPS system, in all 3 levels of school (elementary, middle and high school), I also have a vested interest in the success and betterment of our public schools. I am passionate about ensuring that our school system is safe and effective, and I intend to contribute to it in an impactful way; serving as the School Board member from the White Hall Magisterial District would certainly provide that opportunity.

Please indicate where appropriate, areas of your experience and knowledge:

- School Construction, Research, General Construction, Education/Curriculum, Engineering, Databases, Architectural Expertise, Budget Analysis, County Planning, Nonprofit and Human Services, Land Development, Public Administration, Statistics/Demographics, Federal Government/Military, Finance, Other, County Government

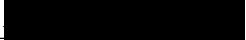
Please further explain your experience(s) as indicated in the list above, including any leadership skills, education and experiences.

see attached resume and cover letter

Indicate if you are attaching additional information pertinent to this application.

Attachments are provided

No attachments were necessary

Signature  Date 11/15/2022

Be advised that upon submission, this application and supporting documents becomes a public document and may be published by Albemarle County Public Schools.

Return application to:

Jennifer Johnston, Clerk
Albemarle County School Board
401 McIntire Road, Room 345
Charlottesville, VA 22902

Phone: 434-972-4055

Email: jjohnston@k12albemarle.org

Allison Spillman

allyspillman@gmail.com

773-330-8997

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Ladies and Gentlemen,

I write to express my interest in and request your consideration for my filling David Oberg's soon to be vacant seat on the Albemarle County School Board. I am eager to put my skills, knowledge and experience to work for the children and families of Albemarle County. As the mother to five children currently in the ACPS system, in all 3 levels of school (elementary, middle and high school), I also have a vested interest in the success and betterment of our public schools. I am passionate about ensuring that our school system is safe and effective, and I intend to contribute to it in an impactful way; serving as the School Board member from the White Hall Magisterial District would certainly provide that opportunity.

I have a unique and front-row view of the challenges facing our students, teachers and schools. Each of my children faces their own individual barriers at school, and my daily involvement in their school experiences has greatly prepared me for service with the Board.

One of my sons (9 years old, at Brownsville Elementary) spent years in the foster system before my husband and I adopted him four years ago, along with our daughter, his biological sister (7 years old, at Brownsville Elementary). They both experienced traumas related to their early childhood experience, but my son also has been diagnosed with a significant genetic disorder, which has contributed to a range of physical and mental health issues including autism spectrum disorder. As a result, he currently has an extensive IEP and has required considerable involvement by the school's special education resources and administration, with limited success and progress. Through advocating for him and for the fulfillment of his special needs, I have definitely seen the strengths of the County's special education programs, as well as the challenges they face.

Another of my sons (12 years old, at Henley Middle) is a proud member of the LGBTQ+ community. Their confidence and strength is inspiring and I am determined to ensure that they (and all students) feel safe and supported in our schools. They and their twin brother (also 12 years old, at Henley Middle), an athlete and more 'typical' middle-schooler, have found a great community in the County schools, but my oldest son (16 years old, at Western Albemarle High) struggles with mental health challenges which were greatly exacerbated by the pandemic's social distancing restrictions and extended remote learning and which have kept him from fully participating in his own high school experience.

While my personal experience as a mom to these five diverse ACPS students should certainly qualify me for a position on the Board in its own right, it is that depth of first-hand perspective coupled with my extensive business and philanthropic background that will likely set me apart from other candidates. As an owner and the Chief Operating Officer at Fidelis, I was primarily responsible for planning, developing, implementing, coordinating, and evaluating all company programs, initiatives, and fiscal and administrative functions, as well as overseeing the main operating units of the company. In a 6-month time span from stepping into that role, I implemented business transformation initiatives that took the company profit margin from -20% to +20%.

After selling that business in 2015, I was able to devote more of my time to endeavors near and dear to me, including serving as vice president of a very active PTO and adopting our two youngest kids. Most recently, I was appointed to the Board of Directors of Reclaimed Hope Initiative, a local support and advocacy organization focused on strengthening and empowering families navigating foster care, adoption, and raising children with disabilities, where some of my many responsibilities include adopting the annual budget and providing fiscal oversight to the organization.

Thank you so much for your time and consideration. I truly believe that public education lays the groundwork for a well-functioning society, and that a strong and well-rounded education makes our residents more likely to support democracy. I know that I am the right candidate for this Board position, and I will work tirelessly to build relationships with families and communities to ensure that every student succeeds, both during the balance of Mr. Oberg's term and beyond.

Sincerely,
Allison Spillman

Allison Spillman

allyspillman@gmail.com

773-330-8997

[linkedin.com/in/allisonspillman](https://www.linkedin.com/in/allisonspillman)

Summary

Management professional with nearly 20 years of experience in developing, implementing, and managing programs and initiatives. Strong yet flexible leadership style that is adaptable to changing demands. Community activist focused on public service directed at community development and transformation that uses collaborative relationships to improve overall health of communities. Mom to 5 dedicated to advocating for their health, education and emotional well-being

Experience

Board Member

Reclaimed Hope Initiative

Sep 2022 - Present (3 months +)

Reclaimed Hope Initiative is a nonprofit in Charlottesville, VA whose mission is to strengthen and empower families navigating foster care, adoption, and children with disabilities. Board Member responsibilities include:

- Determining how Reclaimed Hope Initiative will carry out its mission through long and short-range planning
- Adopting an annual budget and providing fiscal oversight
- Evaluating the performance of the executive director
- Evaluating its performance and overall performance of Reclaimed Hope Initiative in achieving the mission
- Establishing policies for the effective management of Reclaimed Hope Initiative

Marketing Specialist

Biztech Lawyers

May 2021 - Present (1 year 7 months +)

- Help develop, execute, and monitor marketing programs and initiatives across a variety of channels
- Assist with all internal and external marketing campaigns, producing content for projects and initiatives to enhance lead generation
- Analyze existing marketing collateral with a critical eye and identify opportunities for improvement

Chief Operating Officer

Fidelis EMS Billing

Sep 2010 - Dec 2015 (5 years 4 months)

Main responsibilities included planning, developing, implementing, coordinating, and evaluating company programs, initiatives, and fiscal and administrative operations, as well as overseeing the main operative units of the company

- Managed up to 150 employees
- Developed and led major process improvements, total rebranding of the business, integration and implementation of information systems and organizational structures, and institution of a continuous improvement philosophy among management



--Drafted proposals for public bid processes (~20/yr), including developing pricing and projections and attending interviews

Executive Vice President

Mar 2009 - Sep 2010 (1 year 7 months)

Director of Marketing

Diversified Ambulance Billing

Mar 2004 - Mar 2009 (5 years 1 month)

Assistant Director

SCORE! Educational Centers

Aug 2003 - Mar 2004 (8 months)

Education



McIntire Business Institute at the University of Virginia

Certificate with Outstanding Achievement, Accounting and Business/Management

2002 - 2003



University of Virginia

Bachelor of Arts, Media Studies and History

1999 - 2003

Skills

Social Media Marketing • Fundraising • Project Management • Organizational Development • Strategic Planning • Mergers & Acquisitions • Team Building • Program Management • Public Speaking