



Rio Magisterial District School Board Member Application

Applications must be received in the office no later than 5 p.m., on Tuesday, January 7, 2025

Name Susan (Sue) Bell Friedman

Home Address

*You must be registered to vote in the Rio Magisterial District. You can determine this by checking your voter card or by calling the Voter Registration Office at 434-972-4173. 22901

Phone

Cell Phone

Email

Do you currently have children/grandchildren in ACPS? Yes X No

If no, have you had children/grandchildren in ACPS? X Yes No

How long have you resided in Albemarle County? 26 years

Have you ever been appointed to an Albemarle County School Board/Albemarle County Public Schools Committee/Council? Yes

If so, please explain your previous committee/council work.

Superintendent's Equity and Diversity Committee
Long Range Advisory Planning Committee
Southern Feeder Pattern Study Committee
Charlottesville-Albemarle County Public Education Fdn.
(details on resume.)

Please indicate why you are interested in serving on the School Board.

I am a strong supporter of public education and its power to enable student success in life.

I served on the Albemarle County School Board 2004-2007, elected in 2003.

Please indicate where appropriate, areas of your experience and knowledge:

- Checkmarks for School Construction, Research, Education/Curriculum Knowledge, Databases Knowledge, Budget Analysis, Nonprofit and Human Services, Public Administration, Federal Government/Military, Other community media partnerships problem solving, etc.

(See resume for details.)

Please further explain your experience(s) as indicated in the list above, including any leadership skills, education and experiences.

Nonprofit, education and community leadership
in 5 states and Washington D.C. Collaboration
and partnership success in reaching shared goals.
(detail on resume)

Indicate if you are attaching additional information pertinent to this application.

Attachments are provided Resume - 5 pages

No attachments were necessary

Signature



Date January 6, 2025

Be advised that upon submission, this application and supporting documents becomes a public document and may be published by Albemarle County Public Schools.

Return application to:

Christine Thompson, Clerk of the Board
Albemarle County School Board
401 McIntire Road, Room 345
Charlottesville, VA 22902

Phone: 434-972-4055

Email: cthompson@k12albemarle.org

**Resume of
Susan (Sue) Bell Friedman**

Currently serving on nonprofit boards, one alliance (co-chair leadership role), and as nonprofit consultant. Certified Election Officer for City of Charlottesville and Albemarle County. Certified substitute teacher for Albemarle County Public Schools.

EXPERTISE/EMPLOYMENT

Leadership Consultant, October 2023- December 2023

Charlottesville-Albemarle SPCA

Leadership support for new CEO, with emphasis on priority goals.

Interim Executive Director, May-October 2023

Charlottesville-Albemarle SPCA

Consultant to Board of Directors to provide leadership and direction as CASPCA addressed six major goals:

- Create a Human Resource Department (staffing, job descriptions, job performance review system, revise organizational chart, complete compensation study, review employee benefits program, etc.)
- Complete Operations Review/Audit
- Develop management and training program (including growth opportunities for team members)
- Revise and re-introduce volunteer program and new volunteer Program manager
- Review Board of Directors cultivation and recruitment, including Board membership responsibilities, staff/Board roles and relationships, and Board engagement
- Develop a Strategic Plan, involving all stakeholder groups

Executive Director, January 2019-March 2022

Jefferson School Foundation-JSF (Jefferson School City Center-JSCC)

Lead the JSF and JSCC community-based agenda and visible relevance to the community. Manage/administer the JSF; support/enhance resident partners (tenant) through collaboration, transparent communication, JSCC events, and JSCC marketing; manage JSF and JSCC promotions to increase awareness and expand relationships to enhance community relations; and coordinate fundraising/friendraising to support JSCC resident partners and shared projects.

President & CEO, February 2007-2019

Alzheimer's Association of Central and Western Virginia

Provide leadership for chapter office and regional offices serving 51 cities and counties in Central and Western Virginia. Specific focus on capacity, volunteer management, service/program expansion, Board development/relations. Spokesperson for the cause. Responsible for development, education programming, serving diverse populations, business operations, fiscal health, community relations, marketing and public relations, partnerships, public awareness, donor relations, and all aspects of management. Increased budget 400% and expanded Board by 100%+ with positive impact on vision/mission.

Director, Regional Business Assistance

Thomas Jefferson Partnership for Economic Development, Charlottesville, Virginia

Responsible for creating career ladder jobs and increased business investment by providing resources and assistance to meet existing regional business needs, including workforce issues. Created/coordinated international trade network. Initiated cost of living index survey. Marketed the area. Staff to Private Sector Council of 95 regional businesses. Managed business/investor relations.

Executive Director,

Texas Association of Partners in Education, Austin, Texas

Opened first office for this statewide association focused on bringing parents, educators, and business leaders together on behalf of improved kindergarten through twelfth grade education. Responsible for all management/operations. Coordinated fundraising, strategic planning, inaugural Parent Involvement Week Action Kit, media relations, and Board committees. Represented Association on numerous Boards, on committees, in media interviews, and in state education groups. Founding member of the Texas Parent Involvement Network (TxPIN), a strategic alliance of 20+ statewide educational and business organizations committed to the value of ALL parental involvement in a child's education.

Vice President, Economic Development Programs, and Director, Public Relations
Heart of Georgia Technical Institute, Dublin, Georgia

Developed and implemented customized training programs for existing employers in a five-county area. Member of statewide recruitment team responsible for bringing new industry/employers to the area. Responsible for local coordination and implementation of the Georgia Quick Start program. Provided leadership to staff of 10 full-time and dozens of part-time employees. Planned and managed divisional budgets. Member of Executive Leadership Team. Represented the Institute and the President. Planned, coordinated, and evaluated institutional public relations services.

JTPA (Job Training Partnership Act) Coordinator,
Heart of Georgia Technical Institute, Dublin, Georgia

Managed federal JTPA grant programs for benefit of the economically disadvantaged and dislocated worker. Responsible for all facets, including grant writing, budget and finance, public relations, project management, individual counseling, internal and external coordination of job placement efforts, evaluation, and supervision of three staff members. Management Team member. Promoted to Vice President.

President and Owner, SBF Promotions

Provide public relations consulting services with emphasis on image creation and enhancement, promotional campaigns, impact evaluation, publications, and media relations.

School/Business/Community Partnership Coordinator,
Beaufort County School District, Beaufort, South Carolina

Developed, implemented, directed and evaluated programs to encourage and enhance parental, business, and community involvement in public education with resulting positive impact on student achievement and success. Reported to Superintendent and member of his Cabinet. District included 20 schools; 12,400 students.

Program Developer,
Family Resources, Beaufort, South Carolina

Responsible for fundraising, grant-writing, community relations, and program development for this community non-profit formed to provide services to emotionally disturbed adolescents and their families. Received first-ever Duke Endowment funding and several grants.

Assistant to the President and Associate Editor, AACJC Letter,
and Public Information Officer

American Association of Community Colleges, Washington, D.C.

Managed biweekly newsletter to 2,000+ college presidents nationwide. ...planning, research, writing, and distribution (print and electronic). Managed daily communications and national outreach activities for CEO. Prepared speeches, book introductions, editorials. Represented CEO on national groups. Developed/coordinated all national media activities and network of 1,000+ college Public Information Officers.

Executive Vice President,
Knox County Chamber of Commerce, Vincennes, IN

Director of county-wide business advocacy organization with 320 corporate and 420 individual members. Coordinated all-volunteer Board and committee structure. Responsible for budget, media relations, publications, government liaison, fundraising, and membership services.

*Assistant Director of Public Relations,
Vincennes University, Vincennes, IN*

Wrote/edited employee tabloid (circ. 800), quarterly alumni newspaper (circ. 18,000), monthly newsletter to all state high school counselors (circ. 500), and media materials. Coordinated special events, Summer Theatre promotion, weekly live radio and television programming (host/moderator) and served as college photographer.

EDUCATION

Master of Science, Indiana State University, Indiana

Major: Agency Counseling.

Bachelor of Arts, Purdue University, Indiana

Major: Political Science. Minors: Public Relations/Business/Sociology.

AWARDS/HONORS (selected)

*"Influential Women of Virginia 2011" Award, Virginia Lawyers Weekly

*Athena Leadership Award, Quadruplicity Conference, Business Women's Roundtable, Charlottesville Regional Chamber of Commerce, 2012

*Leader's Leader Annual Award, Leadership Charlottesville Alumni Association, 2009

*Selected to attend the Institute for Leadership Development, AACJC, Phoenix, AZ (*for emerging community college leaders*)

*Suggested name chosen for the 2025 JABA inaugural Cookbook: "Lifelong Food: Recipes From Every Generation"

MEMBERSHIP/SERVICE (selected)

Member, JABA Board of Directors, 2015 - present

Appointed by the Albemarle County Board of Supervisors

Founder and Member, Women United (in Philanthropy), 2005 – present.

Founder and Member, Charlottesville Area Alliance-CAA (dedicated to an age-friendly Region), 2015 – present.

Serving as Co-Chair of Steering Committee, 2023-2024.

Member, Board of Directors and President, Senior Statesmen of Virginia, 2022-present

Certified Election Officer, City of Charlottesville, 2018-present

Certified Election Officer, Albemarle County, 2023-present

Certified Substitute Teacher, Albemarle County Public Schools, 2022-present

Member, Martin Luther King, Jr., Community Celebration Planning Committee, 2011 – present

Member, Wednesday Music Club, 2020-present

Member, Child Health Partnership Advisory Council, 2023-present

Member and Secretary, Places 29 North Community Advisory Committee, Albemarle County, 2020 - 20234

Selected by Supervisor Bea Lapisto-Kirtley, Approved by Albemarle County Board of Supervisors.

Member and Volunteer, League of Women Voters of Charlottesville/Albemarle County, 1999 - present (President 2000-2002, Vice President, 2008-2011)

Elected Member and Vice President, Forest Lakes Community Association Board of Directors, 2009-2020

Member, Superintendent's Equity and Diversity Committee, Albemarle County Public Schools, 2000-2003

Success By Six Committee Member, United Way-Thomas Jefferson Area, 1999-2008

Elected Member, Albemarle County School Board, Albemarle County Public Schools, January 1, 2004 - December 31, 2007.

Elected Chair, Albemarle County School Board, 2006 and 2007.

Member, National FY12-14 Strategic Plan Steering Committee, Alzheimer's Association, 2009-2011

Member, National Mission Fund Advisory Council, Alzheimer's Association, 2013-2016

Long Range Advisory Planning Committee Appointee, Albemarle County Public Schools, 2008-2010

Superintendent's Appointee to Southern Feeder Pattern Study Committee, Albemarle County Public Schools, 2008-2009

Member, Steering Committee, Charlottesville-Albemarle County Public Education Foundation, 2004-2005

Board Member, United Way-Thomas Jefferson Area, 2004-2008

Campaign Chair, United Way-Thomas Jefferson Area, 2005 & 2006

Board Member, Piedmont Workforce Network, Region VI Workforce Investment Board, 2004-2007

Board Member, I Have A Dream Foundation-Charlottesville, 2000-2014

Mentor, I Have A Dream Foundation, 2007-2014

Board Member, Albemarle County Rotary Club, 2004-2017 (*President* 2014)

Presenter, Commonwealth Scholars Program, Piedmont Virginia Community College "Piedmont Futures," 2007 - 2016

Graduate, Leadership Charlottesville, 2000