



**White Hall Magisterial District
School Board Member Application**

*Applications must be received in the office no later than 5 p.m. on Friday,
November 18, 2022.*

Name Nathan Alderman

Home Address 1053 Autumn Hill Ct, Crozet, VA 22932

**You must be registered to vote in the White Hall Magisterial District. You can determine this by checking
your voter card or by calling the Voter Registration Office at 434-972-4173.*

Phone 240-423-7335 Cell Phone 240-423-7335

Email nathan.alderman@gmail.com

Do you currently have children/grandchildren in ACPS? Yes No

If no, have you had children/grandchildren in ACPS? Yes No

How long have you resided in Albemarle County? Since March 2014

Have you ever been appointed to an Albemarle County School Board/Albemarle County Public Schools Committee/Council? If so, please explain your previous committee/council work.

I have no previous appointments.

Please indicate why you are interested in serving on the School Board.

My son ' s in first grade at ACPS, and the schools have done an excellent job ca

Please indicate where appropriate, areas of your experience and knowledge:

- | | |
|--------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> School Construction | <input checked="" type="checkbox"/> Research |
| <input type="checkbox"/> General Construction | <input type="checkbox"/> Education/Curriculum |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Databases |
| <input type="checkbox"/> Architectural Expertise | <input type="checkbox"/> Budget Analysis |
| <input type="checkbox"/> County Planning | <input type="checkbox"/> Nonprofit and Human Services |
| <input type="checkbox"/> Land Development | <input type="checkbox"/> Public Administration |
| <input type="checkbox"/> Statistics/Demographics | <input type="checkbox"/> Federal Government/Military |
| <input checked="" type="checkbox"/> Finance | <input checked="" type="checkbox"/> Other |
| <input type="checkbox"/> County Government | |

Please further explain your experience(s) as indicated in the list above, including any leadership skills, education and experiences.

I ' ve spent 17 years editing financial news for The Motley Fool, including seven

Indicate if you are attaching additional information pertinent to this application.

Attachments are provided

No attachments were necessary

Signature *M. H. ...* Date 11/01/2022

Be advised that upon submission, this application and supporting documents becomes a public document and may be published by Albemarle County Public Schools.

Return application to:

Jennifer Johnston, Clerk
Albemarle County School Board
401 McIntire Road, Room 345
Charlottesville, VA 22902

Phone: 434-972-4055

Email: jjohnston@k12albemarle.org

To the Albemarle County School Board:

My name is Nathan Alderman. I've lived in the White Hall district since 2014, and I'd like to apply for the district's vacant seat on the school board.

My mother taught public school, mostly special education, for more than two decades. Through her, I saw how a caring and dedicated teacher could change students' lives for the better. I learned the importance of ensuring that every student, regardless of challenge or circumstance, receives the best education possible. And I grew to understand the gap between how hard teachers and other school staffers work, and how they're rewarded for those efforts.

My father served in the U.S. Air Force for nearly 30 years. He taught me that we show our patriotism by serving our communities. He helped me to understand the responsibility that comes with public service. He showed me why it's important to set aside personal passions, consider multiple points of view, and make decisions based on evidence, not emotion. And he demonstrated every day how those entrusted with power at any level owe their most serious, thoughtful, and empathetic efforts to the people they represent.

As a military child, I changed schools a lot. I know how it feels to be an outsider in school. That stress, sadness, and fear can make it harder for anyone to learn and thrive. I want to ensure that every student feels safe, welcome, and accepted throughout ACPS.

I'm now a father of two. My elder son is in first grade at Crozet Elementary after spending last year in ACPS's virtual kindergarten. His little brother will join him as a kindergartener next fall. ACPS has taken wonderful care of my son thus far. I want to make certain that every student in the county enjoys the same opportunities he has. And I want both of my children, and every other student in ACPS, to get the education they'll need to do right by the country and the world they'll inherit from us.

I know the county as a whole and White Hall in particular face challenges. The pandemic has put a dent in an entire generation's childhood, and our students are still making up for lost time. Our schools' capacity isn't keeping pace with our fast-growing communities. We need more support and flexibility from the General Assembly to raise funds for school construction. We need the state to construct a sturdier foundation for retaining and rewarding the highest-quality teachers and staffers. And school boards across Virginia are facing unprecedented outside pressure to make policy based on politics, not practicality. I'd like to offer whatever skills I can to help our schools, teachers, and students navigate this turbulence and emerge stronger.

I have decades of experience as a writer and editor with a passion for clear and empathetic communication. I love digging into facts and statistics to uncover the truth about a question or issue, even or especially if the answers I find don't match my initial expectations. I'm a quick study, able to swiftly learn new systems and processes and gain informed insights into crucial issues. Most importantly, I care about doing the very best job I can for everyone in this district, whatever our similarities or differences.

Thank you for this opportunity to serve. I look forward to answering any questions the Board may have at your Dec. 1 public hearing.

Sincerely,
Nathan Alderman
1053 Autumn Hill Ct

Crozet, VA 22932
240-423-7335

NATHAN ALDERMAN

240-423-7335

nathan.alderman@gmail.com

[Full resume on LinkedIn](#)

SKILLS

Writing

Editing

Journalism

Teaching / Coaching

Fact-Checking

Word / Google Docs

Research

Basic Financial Analysis

Excel / Google Sheets

S&P Capital IQ

Social Media Mgmt.

Slack

[Podcasting](#)

Basic SEO Principles

Screaming Frog

Video Production

iMovie

[Mmhmm.app](#)

PowerPoint

Basic HTML/CSS

Photoshop / Pixelmator

MISSION

Champion effective, empathetic communication, translating complex ideas into everyday language, for everyone.

EXPERIENCE

THE MOTLEY FOOL, Alexandria, VA

May 2005 – Present

Compliance Lead, The Ascent

August 2022 - Present

- **Edit and publish articles and database entries for accuracy** on the Fool's personal finance site. Scrape and audit site for confirmation.
- **Work with compliance teams** at financial services companies to swiftly and successfully make critical updates.
- **Collaborate with tech team** to flag and fix mission-critical site errors.

Previous roles & responsibilities include:

- **Onboarding Editor (2021-2022):** Recruited new writers and trained existing ones for our free content on Fool.com. Led onboarding process via multiple monthly meetings to match editors' hiring needs. Wrote, audited, and maintained documentation and training materials for new and existing writers. Over a three-month period, the cohort of writers I trained performed 11.8% better on our most important metric than the average Fool article.
- **Video Creator (2021):** Researched, scripted, produced, created graphics for, edited, and presented multiple visually dynamic and entertaining [videos](#) about [investing](#).
- **StockUp Editor / Analyst (2019-2021):** Wrote and edited a [weekly newsletter](#) whose audience grew from 1 million to 3 million recipients.
- **Premium Financial Editor (2013-2020):** Fact-checking and financial editing for multiple monthly stock recommendations from The Motley Fool's premium newsletter services in the U.S. and Singapore.
- **Twitter Lead (2008-2015):** Primary daily writer for @themotleyfool Twitter account, helping it grow from 54 followers to over 500,000.
- **Writer Development Coach (2011-2013):** Supervised and edited four four-month cohorts of five to six full-time, in-house writer trainees; designed collaborative competition to promote teamwork and help writers reach goals; presented writing classes and led monthly writing workshops. Coached & trained remote bloggers for contract writing.
- **Online Editor (2005-2011):** Copy-edited and published daily deadline web content; wrote articles; managed/updated in-house style guide.

NATHAN ALDERMAN

240-423-7335

[nathan.alderman](mailto:nathan.alderman@gmail.com)

[@gmail.com](mailto:nathan.alderman@gmail.com)

[Full resume on LinkedIn](#)

J-LAB, College Park, MD

Nov 2004 – May 2005

Online Editor

- Wrote articles and designed, edited, and maintained Web sites for a small nonprofit exploring new forms of online journalism.

CPS ENERGY, San Antonio, TX

Nov 2001 – Nov 2004

Web Content Manager

- Designed and maintained Web sites and wrote press releases and other media information for a municipally owned electric utility.

TIMES PUBLISHING, Munster, IN

Sept 2000 – Nov 2001

Online Editor

- Deadline web editing, and HTML and graphic design for online special sections, for Northwest Indiana's NWItimes.com.

EDUCATION**NORTHWESTERN UNIVERSITY, Evanston, IL**

Sept 2000

B.S./M.S. in Journalism

- Earned two degrees in four calendar years via an accelerated Master's program.

ADDITIONAL WORK**VARIOUS PUBLICATIONS**

2002 – Present

Freelance Writer

- Assorted writing for [The San Antonio Current](#), [C-Ville Weekly](#) and its associated magazines, [Macworld](#), and [iMore](#).